



**SATURDAY, JUNE 25, 2016**



# Sponsorship Opportunities

This family-friendly event is expected to attract elite runner participants, city leaders, members of the Westchester community and beyond, and public safety agencies and supporters from across L.A. County.

## Title Sponsor: \$10,000

*(subject to availability)*

- Logo on the runners' registration website linking to your company's website
- Signage on the race route
- Your materials included in participant goodie bags
- + Eight complimentary 5K or 10K race entries
- + Meet-and-greet table to display your corporate materials
- + Company logo, **premier top spot, both sides**, on start/finish line structure
- + Company name and logo on the race T-shirt
- + Recognition in all e-communications to race participants
- + 15-second promotional video hosted on results webpage
- + Recognition as the title sponsor of the race — director will give a special thanks to your company/owner at the awards ceremony
- + Signage at emcee table
- + Logo on step-and-repeat banner

## Platinum Sponsor: \$5,000

- Logo on the runners' registration website linking to your company's website
- Signage on the race route
- Your materials included in participant goodie bags
- + Six complimentary 5K or 10K race entries
- + Meet-and-greet table to display your corporate materials
- + Company logo on start/finish line structure
- + Company name and logo on the race T-shirt
- + Recognition in all e-communications to race participants

## Gold Sponsor: \$3,000

- Logo on the runners' registration website linking to your company's website
- Signage on the race route
- Your materials included in participant goodie bags
- + Four complimentary 5K or 10K race entries
- + Meet-and-greet table to display your corporate materials
- + Company logo on start/finish line structure
- + Company name and logo on the race T-shirt

## Silver Sponsor: \$1,500

- Logo on the runners' registration website linking to your company's website
- Signage on the race route
- Your materials included in participant goodie bags
- + Two complimentary 5K or 10K race entries
- + Company name and logo on the race T-shirt

## Water Stops: \$500 each

- Signage with company logo placed at water stop

## Turnaround Markers: \$250 each

- At 5K, 10K and Half Marathon Turnarounds
- Signage with company logo placed at 5K or 10K

**Proceeds Will Benefit the Tommy Scott Memorial Scholarship Fund**

LAAPAAL is a 501(c)(3) charitable organization. Tax ID# 90-0604757.

For more information about the event and to register, visit [LAXRun.LAAPOA.com](http://LAXRun.LAAPOA.com).  
Call 911MEDIA for sponsorship opportunities: (323) DIAL-911 (342-5911)



**LAX RUN 2016**  
TOMMY SCOTT MEMORIAL  
**HALF MARATHON**  
5K/10K

**SATURDAY, JUNE 25, 2016**



**Officer Tommy Scott**

L.A. County Parks and Recreation Department before joining the Los Angeles Airport Police Department. While working for the County, Officer Scott saved two children from drowning. As an LAXPD field training officer, he was known for the thorough and caring attitude he displayed toward his trainees.

The Tommy Scott Memorial Scholarship Fund, which has provided more than 20 scholarships to promising students for over a decade, is a lasting tribute to Officer Scott's dedication to protecting young people and serving others.

Since 2005, the Tommy Scott Memorial Scholarship Fund has awarded two scholarships annually to outstanding students to continue their educations. Over time, the scholarship amounts have increased, and the goal is to grow the fund in order to provide a greater number of scholarships. Recipients have gone on to become doctors, nurses, teachers, attorneys, business managers, entrepreneurs and leaders in their communities.

## About the Run

Every year since Officer Scott's death, his fellow Los Angeles Airport Police officers have conducted an informal run around LAX in his honor. In 2015, the nonprofit Los Angeles Airport Police Athletics & Activities League, Los Angeles Airport Peace Officers Association, Los Angeles World Airports, and Association of Airport Employees joined forces to transform the department event into the community-based Tommy Scott Memorial 5K & 10K LAX Run. For 2016, the event is being expanded to include a half marathon course, and the run is expected to draw at least 1,000 runners, city leaders, public safety agencies and supporters from throughout L.A. County and beyond.

## About the Memorial Scholarship Fund

Officer Scott was a role model who was deeply involved with his community. The former lifeguard and Red Cross volunteer worked for 15 years at the



**2015 winners:** Crystal, Tariq, Bryan and Rakayla (left to right) with Officer Tommy Scott's parents

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**LAX RUN 2016**  
**TOMMY SCOTT MEMORIAL**  
**HALF MARATHON**  
**5K/10K**  
**SATURDAY, MAY 21, 2016**



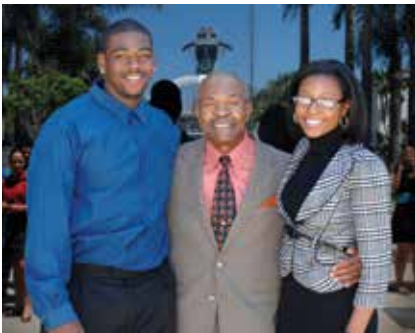
## Check out some of the scholarship fund's success stories



**2011 winners:** David is attending MIT and will be starting medical school in 2016, and Cynthia is a writer.



**2009 winner:** Prachi is a Boston University graduate, and in April 2016 she will complete her medical degree.



**2007 winners:** Cris is a classically French-trained chef, while Chanel is a reporter on the East Coast.



**2006 scholarship winner:** Danlly is a design manager for *Architectural Digest* in New York.

### COURSE MAP

The course will start and finish at the Westchester/LAX Fire Station No. 5 at 8900 S. Emerson Ave., passing the Tommy Scott memorial site and along the perimeter of the Los Angeles International Airport.



### SCHEDULE\*

- 6:30 a.m.** On-Site Registration and Packet Pickup
- 7:15 a.m.** Opening Ceremony
- 7:30 a.m.** Half-Marathon Start
- 7:40 a.m.** 10K Start
- 8:00 a.m.** 5K Start
- 9:00 a.m.** Award Ceremony

*\*Schedule is subject to change.*



Hosted by the **Los Angeles Airport Police Athletics & Activities League** in partnership with **Los Angeles Airport Peace Officers Association**, **Los Angeles World Airports** and the **Association of Airport Employees**

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